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Her work spans product design to complex engineering systems, with applications in aerospace, energy, and water. She is an ASME Fellow and a recipient of the NSF CAREER award. Yang has previously served as director of design at a Silicon Valley start-up and co-founded a consumer product start-up.

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His research is focused on innovation, entrepreneurship, and product development. He is the co-author of Product Design and Development (5th Edition, McGraw-Hill, 2011), a Karl T. Ulrich is Vice Dean of Innovation and the CIBC Professor of Entrepreneurship and e-Commerce at the Wharton School of the University of Pennsylvania.

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Sixth Edition, McGraw-Hill, New York, 2016. Table of Contents. 1
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